SAMPLE

Excerpt from: LinkedIn Profile Makeover

This sample shows the first 3 page(s) of the full 40-page product.

This is a sample only. It is NOT the full product.

Buy the full product to receive the complete file.

SKILLQUESTERS



LINKEDIN PROFILE MAKEOVER

Turn your profile into a magnet

2026 expanded edition

skillquesters.com

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How To Use This Workbook

7 seconds to win or lose

Recruiters and clients decide in 7 seconds whether to keep reading your profile. This workbook rebuilds every section in order of impact: headline, about, experience, and the 30-day plan that makes it all work. Work section by section. Each has: why it matters, the formula, examples, and a worksheet. Do the worksheets — reading without writing changes nothing.

- **Part 1 — Headline:** 20 formulas with examples. Your most valuable 220 characters.
- **Part 2 — About:** the 4-part template that converts visitors.
- **Part 3 — Experience:** rewrite bullets as outcomes.
- **Part 4 — Everything Else:** banner, featured, skills, recommendations.
- **Part 5 — 30-Day Plan:** engagement system that makes the profile work.
- **Part 6 — For Job Seekers** / **Freelancers:** tailored strategies.

WHY IT WORKS: *Your LinkedIn profile is not a resume — it's a landing page. Resumes list history; landing pages drive action. Every section should answer: 'why should this visitor contact me?'*

Your turn — baseline:

Current headline (copy it):

Profile views (last 90 days):

What I want my profile to achieve:

Biggest weakness (my guess):

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