SAMPLE

Excerpt from: Freelance Proposal Templates

This sample shows the first 3 page(s) of the full 40-page product.

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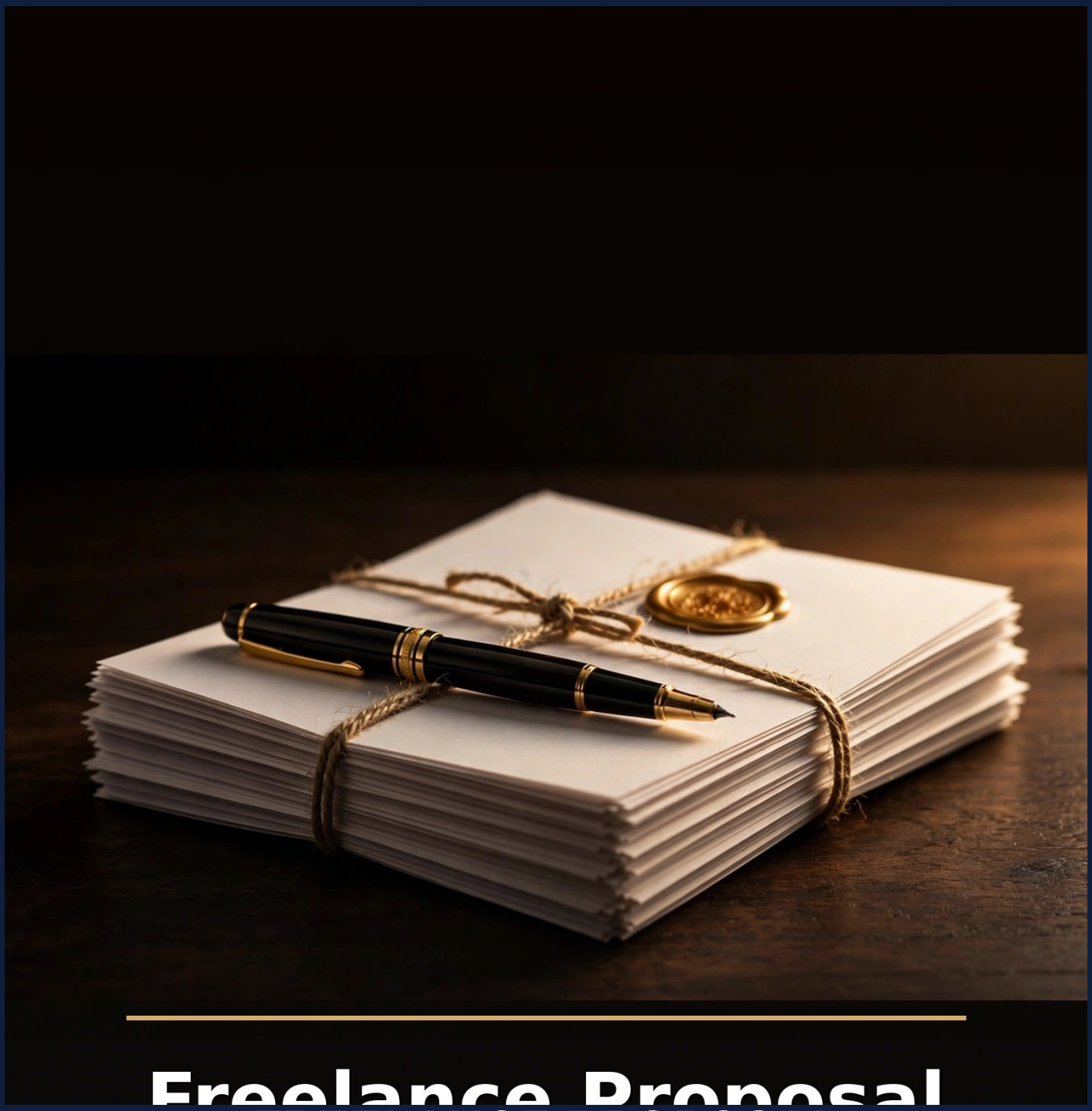
SKILLQUESTERS



FREELANCE PROPOSAL TEMPLATES

25 winning templates

2026 expanded edition

skillquesters.com

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How To Use This Book

Win more projects, write less

Freelancers don't lose projects because they're unskilled — they lose because their proposals are generic, slow, or forgettable. This book gives you 25 fill-in-the-blank templates plus the strategy behind them: how to read a client's mind, price with confidence, and follow up without being pushy.
Structure:

- **Part 1 — Strategy:** what makes proposals win (it's not what you think).
- **Part 2 — The 25 Templates:** cover letters, scopes, pricing, follow-ups.
- **Part 3 — Pricing in Proposals:** how to present price without sticker shock.
- **Part 4 — Follow-Up System:** the sequences that close silent prospects.
- **Part 5 — Mistakes:** the 10 proposal killers.
- **Worksheets:** client research, pricing, tracking.

WHY IT WORKS: *Speed wins. The first 5 quality proposals on a job post get 80% of client attention. Templates aren't about cutting corners — they're about responding fast WITHOUT sacrificing quality.*

Your turn: Where do you find clients?

My main platform(s): _____
My current win rate (proposals sent vs won): _____ / _____
My #1 proposal struggle:

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