SAMPLE

Excerpt from: The Course Creator’s Launch Guide

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SKILLQUESTERS



The Course Creator's Course Creators Launch Guide

From idea to enrolled students in 60 days

2026 Edition

skillquesters.com

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Introduction

Teach what you know

You know something people will pay to learn. This guide takes you from vague idea to launched course with enrolled students in 60 days: validating the idea, designing curriculum, recording on a budget, choosing a platform, pricing, writing a sales page, and running a launch that actually converts.

The course creator's edge in 2026: AI handles production grunt work (editing, transcripts, quizzes). Your edge is expertise, structure, and teaching ability — things AI can't fake. Small, focused courses ($29-99) outsell bloated mega-courses.

WHY IT WORKS: *The #1 course failure: building before validating. Chapter 2's validation process takes 7 days and saves months.*

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